



UNIVERSITY SYSTEM OF MARYLAND

III-4.10 - POLICY ON ENROLLMENT

(Approved by the Board of Regents, March 1, 1994; Technical amendments by the Board, December 12, 2014)

The University System of Maryland acknowledges responsibility for providing access, consistent with each USM institution's mission, for its share of Maryland's citizens, as it fulfills its legislative mandate to enhance quality. As a long-range goal, the State of Maryland should size its education system to ensure that the percentage of working adults possessing a baccalaureate degree is at least equal to the percentage of jobs in Maryland requiring a baccalaureate degree or its equivalent. Enrollments should reflect the racial, ethnic, gender and economic diversity of the State's population. Further, the System will monitor the number of part-time, non-traditional students seeking access to its institutions to ensure that this population is being appropriately served.

The inclusion within the student body of students from other states and countries contributes to cultural and political diversity and increases awareness of national and global perspectives for all members of the campus community. However, consistent with the responsibility of the USM as a public system of higher education to serve primarily the citizens of Maryland, and as stipulated in Section IV of the Board of Regents Policy on Admissions (III-4.00), the proportion of out-of-state undergraduate students in any institution, excluding University College, shall not exceed 30 percent of its total undergraduate student body.

To meet these goals, to maximize available resources, and to preserve the integrity of institutional missions requires a well-coordinated program of enrollment management based on both long-range projections and short-range realities.

I. In developing the operating and capital budgets, the Chancellor, in consultation with the presidents, shall annually present to the Board a summary of a proposed enrollment plan for the University System of Maryland. This enrollment plan shall:

- A. Include enrollment projections for the University System of Maryland and each constituent institution that are responsive to the missions of the institutions as established by the Board of Regents and affirmed by the Maryland Higher Education Commission.
- B. Cover a ten-year horizon, with targets reviewed annually and updated as needed.
- C. Take into account statewide and national demographic and economic trends, including, but not limited to, the available supply of potential enrollees, competitive or

complementary forces such as community college participation, and effective demand as influenced by tuition, other revenue sources, and financial aid.

D. Include target numbers for full-time equivalent students for each institution for the upcoming fiscal year including the percent of out-of-state students, undergraduates, graduates, full-time and part-time students, new freshmen and new transfers, and ratios that reflect fiscal resources likely to be available.

E. Be prepared and presented in accordance with the timetable and instructions established by the Chancellor.

II. The Board shall review, modify as necessary, and adopt a proposed enrollment plan for the University System of Maryland.

III. In accordance with Board of Regents' Policies VIII - 9.00 and VIII-10.20, "Policy on the Operating Budget" and "Policy on the Capital Budget," each president shall prepare a capital and operating budget request, consistent with the institution's enrollment targets for the next fiscal year and ten-year enrollment projections as identified in the approved enrollment plan.

IV. Each fall, the Chancellor, in consultation with the presidents, shall submit to the Board of Regents a report on enrollment attainment by institution for that year. If, over a three-year period, the average deviation from an institution's targeted enrollment exceeds 3 percent, the President shall present to the Regents an explanation of factors related to the discrepancy between the targets and the enrollments.

Replacement for: BOT Appendix L, Section 1